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A mey Docket No.: 5216.00 Express Mail Label No.: EV 016 641 656 US

JUL 0 2 2002

Technology Center 2600



HE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:

Inventor:

**CRISTOFALO** 

Serial No.:

09/851,030

Filed:

May 7, 2001

For:

TECHNIQUE FOR DELIVERY OF TARGETED ADVERTISEMENT.

**OUTSIDE OF THE HOME** 

Express Mailing label number \_\_\_\_EV 016 641 656 US

Date of Deposit: June 25, 2002

Commissioner for Patents Washington, D.C. 20231

I hereby certify that this paper or fee is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and is addressed to the Commissioner for Patents, Washington, D.C. 20231.

Name: KRIST MURAYDORSEY & WHITNEY LLP

Signature:

INFORMATION DISCLOSURE STATEMENT Under 37 C.F.R. §§ 1.97 and 1.98

Sir:

The Examiner is requested to consider the reference noted on the enclosed Form PTO-1449 during examination of the above-identified patent application. This reference is submitted for the Examiner's consideration and are submitted pursuant to an Applicant's duty of disclosure under 37 C.F.R. § 1.56. A copy of the reference is provided.

Pursuant to 37 C.F.R. § 1.97, no fees are due with respect to this filing. However, if any fees are deemed necessary, such fees may be charged to Deposit Account No. 04-1415. A duplicate copy of this disclosure statement is enclosed for use as may be appropriate.

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If the examiner has any questions concerning the relevance of the cited references

in this disclosure, please contact the undersigned attorney.

Dated: 6/4/2.

Respectfully submitted,

John T. Kennedy Registration No. 42,717

Attorney for Applicant

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Denver, Colorado 80202 Tel: 303-629-3400 Fax: 303-629-3450

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	Sheet	1	of	TO TRADEMARY CO	EXAMINER NAME: TRAN, Hai V		

## **U.S. PATENT DOCUMENTS**

EXAMINER INITIALS*	Cite No.1	DOCUMENT NUMBER Number - Kind Code <sup>2</sup> (if known)	PUBLICATION DATE MM-DD-YYYY	Name of PATENTEE or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		US-6,072,521	06/06/2000	HARRISON et al.	
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## FOREIGN PATENT OR PUBLISHED FOREIGN PATENT APPLICATION

EXAMINER INITIALS'	Cite No. <sup>1</sup>	DOCUMENT NUMBER Country Code <sup>3</sup> – Number <sup>4</sup> – Kind Code <sup>5</sup> (If known)	PUBLICATION DATE MM-DD-YYYY	Name of PATENTEE or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T <sup>6</sup>
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EXAMINER				DATE		
SIGNATURE				CONSIDERED		

EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with

next communication to applicant.

1 Applicant's unique citation number (optional).

2 See Kinds Codes of USPTO Patent Documents at www.uspto.gov or MPEP 901.04.

3 Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3)

4 Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3)

5 Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3).

5 For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document.

5 Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible.

6 Applicant is to place a check mark here if English language Translation is attached.